



District Leader

Biographical Information

Candidate's Name: **Sondra Cofield**

Candidate's Office: **Knickerbocker Toastmasters Club** District Number: **46**

Toastmasters member since: **June 1, 2022**

Education:
Bachelor in Theological Studies

Toastmasters offices held and terms of service:
Secretary 7/1/2023 - 6/30/2024
Vice President Membership (VPM) 7/1/2024-6/30/2025 (VPM) 7/1/2025-6/30/2026
Vice President Public Relations (VPPR) 7/1/2025-6/30/2026
Toastmasters Leadership Institute Dean (TLID) 7/1/2025-2/28/2026

Toastmasters honors and recognition:
Area Director of the Year 2024-2025

Relevant work experience and how it relates to Toastmasters and your role as a District leader:
As a USPS Manager, I led diverse teams, coached, trained, and mentored Supervisors to achieve organizational and operational goals. These leadership skills are directly relevant to the Division Director role, in which I will support Area Directors (AD) and guide club officers in achieving their organizational and operational goals.

What experience do you have in strategic planning?
My postal experiences include solving problems under pressure and resolving conflicts, which will help me support leaders and clubs in overcoming challenges. As an Area Director i supported multiple clubs set goals and followed up on their progress. As TLI Dean i was able to contingency plan, coordinant trainers, district leaders & club officers, training schedules based on district needs.

What experience do you have in the area of finance?
My financial auditing experience ensures that I pay close attention to detail and accuracy which is also extremely important with Toastmasters district financials. Handling USPS financial assets required intergrity and attention to risk, and I will certainly manage Toastmasters funds responsibly.

What experience do you have in developing procedures?

As an AD I followed the procedures for club visits, conducted assessments, provided followed up support to ensure consistent club successes. As VPM I developed a standardize process to invite guest, implemented a follow up process, sent membership applications as the next steps. This experience have equipped me to help clubs develop membership procedures for club growth.

What lessons did you learn from previous leadership positions?

In leadership positions, I've learned important lessons about leadership. Moreover, the difference between leading employees and volunteers, the importance of adapting to different leadership and club styles, and the value of listening and supporting people where they are. In Toastmasters (TM), success comes from influence, encouragement, and support rather than authority.

Why do you want to serve as a District leader?

I want to serve as a District leader, because I genuinely enjoy learning different leadership styles and supporting others to become successful leaders. I am passionate about supporting fellow TM, helping clubs succeed, and promoting TM beyond our clubs. Hence, increasing community awareness and expanding on social media so more people can benefit from the Toastmasters experience.

In your opinion, what are the District mission's major objectives and how would you work to achieve them?

The District's mission is to build new clubs, and support all clubs excellence, develop members communication and leadership skills. My plan to achieve the TM District goals by working closely with the AD, so we can assess the club needs, support officer training, leadership development, and discuss the best practices for membership growth, as well, focus on pathways and charter new clubs.

Additional information about yourself:

Combining my USPS management experiences which provided me with skills in organization, and strategic planning, with my TM leadership roles. I am confident and well prepared to support clubs and leaders in succeeding and achieving their goals. Furthermore, to advance the Districts Mission of building strong clubs and helping members develop communication and leadership skills.