



Build The Club of Your Dreams In 7 Easy Steps

1. Have monthly officer's meetings that focus on club growth.
2. Decide what your dream club looks like
3. Gather your resources
4. Include the club members to start planning and organizing club growth events
5. Set goals to build your dream club
6. Plan activities to reach your goal
7. Have monthly meetings to track your progress

Fun Ideas For Growing Your Club

- Have monthly officer's meetings that focus on club growth
- Have as many open houses as you want
- Have themed meetings
- Have holiday meetings
- Kick off the new year with a big open house event
- Celebrate wins (Ice Breakers, members who complete a level, members who complete a path, club growth)
- Celebrate your clubs' anniversary
- Have a rewards and recognition night for your club members
- Have a family and friends night
- Visit other clubs and share best practices
- Use social media to promote your club and reach out to local businesses
- Advertise your club wherever you see flyers hanging up
- Have contest to see which member can invite the most guests
- Invite family, friends, neighbors, and co-workers to your meetings for all these events

By Karren L. Ross-Fortunet